



## EXECUTIVE DIRECTOR MAINE CANCER FOUNDATION

The board of directors of Maine Cancer Foundation (MCF) seeks a dynamic leader to advance the foundation's critical mission: reducing cancer incidence and mortality rates in Maine. MCF is at the forefront of a statewide endeavor to foster and grow the most promising and effective cancer-fighting efforts available to the people of Maine through a combination of grant-based financial support and coalition-building. With an active board and exceptional staff, MCF's next executive director will continue the foundation's momentum in changing the story of cancer in Maine.

### Organizational overview

Established in 1976, Maine Cancer Foundation focused in its early years on patient and caregiver support, and education for oncology professionals. With promising scientific advancements in the 1980s, MCF began dedicating increasing resources to fund cancer research in Maine, and research remained the organization's focus for some time. About five years ago, the board of directors determined that by funding programs that focused on prevention, early detection, and access to care, MCF's grant-making could have an enhanced focus with more concrete and immediate impact. By shifting its funding priorities away from research and toward reducing the impact cancer has on the state, MCF is investing directly in improving the health of every Mainer on a daily basis.

Following a two-year planning process, in 2015, MCF launched its Challenge Cancer 2020 initiative, committing \$15 million to achieve the ambitious goal of reducing cancer mortality in Maine 20 percent by 2020. To meet the challenge, MCF's work centers on three pillars:

1. **Foster Cancer Prevention.** We know that the best way to beat cancer is to prevent it from occurring at all. MCF supports statewide prevention efforts, focusing on smoking, healthy lifestyles, and preventable care.
2. **Increase Early Detection and Screening.** We know that finding cancer early, when it's most treatable and beatable, saves lives. MCF supports programs that improve and increase early detection and screening efforts.
3. **Improve Patient Outcomes.** We believe that every Mainer deserves access to the best possible care, regardless of income or geography. MCF supports programs that eliminate the barriers to high-quality care.

The Foundation impacts these three areas by targeting its grant making to issues of greatest need, fostering a dedicated community of those impacted by cancer, and convening a statewide network of people working together to find solutions.

In 2016, MCF merged with the Maine Cancer Consortium, bringing the Consortium's talented oncology practitioners into an MCF Membership structure that fosters collaborative energy to study and support the best possible cancer interventions. MCF also spearheaded the launch of Maine's Impact Cancer Network, using a collective impact model to involve those impacted by cancer in the development and

implementation of community-based solutions. Today, MCF works across the state to protect and serve the people of Maine, convening professionals and those with lived cancer experience to identify and execute the best possible strategies to reduce the impact of cancer in Maine.

MCF is funded through a combination of direct donations and community fundraisers. Two-thirds of MCF's programming budget is generated through community events, including the largest single-day fundraiser in Maine, the Tri for a Cure.

MCF is a public charity, and 100 percent of the funds raised by the Foundation are invested back into our communities to benefit Maine residents.

Additional information about MCF can be found at <http://mainecancer.org/>.

### **Priorities for the future**

The board of directors and MCF staff have identified the following organizational priorities to guide the new executive director:

- Leverage MCF's unique strengths as a leader in Maine's efforts to reduce cancer's impact on Maine residents
- Diversify funding and cultivate relationships statewide to ensure organizational sustainability
- Amplify MCF's voice as a champion for all Mainers impacted by cancer

### **Position requirements**

A comprehensive set of skills and abilities is required to lead MCF during this exciting period of growth—to ensure that the Foundation continues to invest strategically, convene effectively and lead the state boldly into a cancer-free future. As the Foundation's public face, the executive director must be highly engaging, articulate and energetic. We expect that the successful candidate will bring the following to the role:

- Strong track record of organizational leadership
- Passion for MCF's mission and a personal connection to the cause
- Collaborative leadership style
- Knowledge of Maine's healthcare system and philanthropic community
- Keen interest in the issues surrounding cancer prevention and treatment
- Experience building effective relationships and enduring partnerships
- Demonstrated strength in developing and executing a multifaceted fundraising strategy
- Exceptional public speaking skills and a high degree of comfort with various constituencies in one-on-one interactions and large-group settings
- Confidence, optimism, warmth and a sense of humor
- Ability to think outside the box while maintaining strategic focus and recognizing capacity limits
- Deep appreciation for Maine's geographic challenges, diverse communities and distinct culture

- Readiness to advocate at the state and federal levels on behalf of Mainers affected by cancer

### **Compensation**

MCF's new executive director will earn a comprehensive benefits package and competitive salary commensurate with experience. This position reports directly to the board of directors. The successful candidate can expect a formal review after six months as well as an annual review.

### **To apply**

Interested candidates should submit a cover letter and resume to Starboard Leadership Consulting at the following address: [search3@starboardleadership.com](mailto:search3@starboardleadership.com). The cover letter and resume should contain detailed information concerning work experience, past successes, leadership experience and qualifications. Please be prepared to provide contact information for professional references upon request.

Paper copies may be sent to Lisa Belyea, Starboard Leadership Consulting, 84 Harlow St., Suite 4, Bangor, ME 04401, but **electronic submission of materials is preferred**. No phone inquiries, please. Review of applications will begin on February 4, 2019.